
Original Press release

Marketing Masters, Inc.

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Marketing Masters Ahead of the Field in Offering Chromate-Free Clip Nuts

Issaquah, Wash., Aug. 2012 - Marketing Masters, a leading designer and manufacturer of composite inserts and clip nuts, is ahead of the curve when it comes to manufacturing chromate-free fasteners, something that will give it a leg up in the coming years.

Recently the aviation giant Airbus announced to all of its suppliers that, due to European Union regulations, that by 2013, all of the parts and components, including its fasteners, need to be chromium and chromate-free. Chromate has been found to be a very toxic and extremely hazardous to human health.

Marketing Masters, which already supplies Airbus with fasteners for its seat tracks and flooring, is already ready with a solution to the EU regulations.

The Marketing Masters fasteners, clip nuts and inserts are completely chromate-free, and have been since they started the company.

"Not only are our composite fasteners chromate-free, but they are lighter, less expensive, and stronger than the metal clips," said Jacques Gauron, Marketing Masters' vice president. "Our Torlon® composite fastener does what Airbus wants all their fasteners to do."

The Marketing Masters composite clip nut, the EN6131 series, replaced the metal ABS 0365 metal clipnut in 2002. Marketing Masters' Torlon® Fastener requires less maintenance than old style metal clipnuts, saving the airlines million of Euros/Dollars annually.

Torlon® is a high-strength engineering polymer that is stronger than steel, lighter than aluminum, and completely non-corrosive. It will also not scratch and maintains its strength and stiffness up to 500 degrees Fahrenheit.

For more information on Marketing Masters, visit their website at <http://www.marketingmasters.us>.

About Us:

Marketing Masters provides revolutionary, proprietary composite clip nuts and composite inserts to the aerospace industry and beyond. Many major domestic and international commercial airlines, aerospace OEM's, prime contractors, suppliers, and MRO providers are using Marketing Masters' Torlon® clip nuts and fasteners to replace traditional metal fasteners and clips in applications such as seat track, airframe structure, and honeycomb sandwich wall and floor panels of commercial aircraft.

Due to the complex and demanding requirements for molding and curing Torlon®, very few companies have the knowledge, experience or capability to work with the material.

The over 20 years' experience Marketing Masters' principals have in working with Torlon® has established the company as a world leader in Torlon® non-metallic fastener production.

Today, Marketing Masters has expanded outside of the aircraft fasteners, they also design and manufacturer composite inserts and clip nuts in a variety of industries including transportation, electronics, construction and recreation. Engineers worldwide have integrated these composite fasteners into a myriad of applications.



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